

Summer by Design
July 6-21, 2019
Workshop Schedule*

WEEK 1: Participants arrive Saturday, July 6, 2019

Sunday July 7	Monday July 8	Tuesday July 9	Wednesday July 10	Thursday July 11	Friday July 12	Saturday July 13
9:30 am	9:00 am	9:00 am	8:00 am EARLY START	9:00 am	9:00 am	Free weekend
City Tour (optional) <i>Meet at Rowall Jackman Residence 85 Charles St. West</i>	Welcome, Orientation and Lab Tour of Centre for Commercialization of Regenerative Medicine (CCRM)	Introduction to Commercialization of Regenerative Medicine CCRM	Pitch coaching 30 minutes for each participant	Strategy Rotman School of Management	Manufacturing Issues in Regenerative Medicine CCRM	
1:30pm Free time	12:00–1:00pm Lunch provided	12:00–1:00pm lunch	11:30–1:00pm Lunch with Michael Sefton, Executive Director, Medicine by Design	12:00–1:00pm Lunch with SbD 2017 and 2018 alumni	12:00–1:00pm lunch	
	1:00-4:00 pm Pitch Workshop Part I	1:00-4:00 pm Economic Reimbursement and Technology Adoption CCRM	1:00-4:00 pm Regulatory Affairs & Clinical Translation CCRM	1:00-4:00 pm Early Stage Investment CCRM	1:00-3:00pm Tour: Centre for Cell and Vector Production (CCVP) Good Manufacturing Practice (GMP) CCRM	
			5:30 pm Pub night (optional)	4:30-8:00pm Pitch coaching	3:00-4:00 pm Integration of first week material and case debrief CCRM	

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WEEK 2: July 14-21, 2019

Sunday July 14	Monday July 15	Tuesday July 16	Wednesday July 17	Thursday July 18	Friday July 19	Sat 20, Sun 21
Free weekend	9:00 am Commercialization of Zika tester University of Toronto	9:00 am Marketing Rotman School of Management	9:00 am Pitch Workshop Part II	9:00 am New Company in Regenerative Medicine CCRM	9:00 am Pitch presentations	Participants may remain at Victoria College until Sunday, July 21
	12:00–1:00pm Lunch	12:00–1:00pm lunch	12:00–1:00pm lunch	12:00–1:00pm lunch	12:00–1:00pm Closing lunch	
	1:00-4:00pm Finance for entrepreneurs Rotman School of Management	1:00-4:00pm Intellectual Property TORYS LLP	1:00-4:00pm BlueRock Therapeutics and University Health Network	1:00-4:00pm Exploring the Toronto Ecosystem Self-directed lab visits and meetings	1:00-3:00 pm Debrief and Feedback	
		4:30-8:00pm Pitch coaching	5:45pm Art Gallery of Ontario (optional)			