



## Summer by Design June 6-21, 2020 Workshop Schedule (tentative)

### WEEK 1

Participants arrive Saturday, June 6, 2020

Sunday June 7	Monday June 8	Tuesday June 9	Wednesday June 10	Thursday June 11	Friday June 12	Saturday June 13
9:30 am	9:00 am	9:00 am	9:00 am	9:00 am	9:00 am	Free weekend
<b>City Tour (optional)</b> <i>Meet at Rowall Jackman Residence 85 Charles St. West</i>	<b>Welcome, Orientation, CCRM Lab Tour and GMP manufacturing tour</b>	<b>Ground Rules</b> 9:15 am <b>Module 1: Intro to Commercialization of Regenerative Medicine and Tech Transfer Office</b>	<b>Pitching Science coaching</b>	<b>Module 4: Intellectual Property</b>	<b>Module 6: Manufacturing Issues in Regenerative Medicine</b>	
1:30pm Free time	12:00–1:00pm Lunch provided	12:00–1:00pm lunch	12:00–1:00pm Lunch	12:00–1:00pm Lunch with SbD alumni	12:00–1:00pm lunch	
	1:00–4:00 pm <b>Pitching Science Workshop</b>	1:00–4:00 pm <b>Module 2: Economic Reimbursement and Technology Adoption</b>	1:00–4:00 pm <b>Module 3: Regulatory Affairs &amp; Clinical Translation</b>	1:00–4:00 pm <b>Module 5: Early-Stage Investment</b>	1:00–3:45pm <b>Career Exploration</b>	
	4:30 pm UofT campus tour (optional)		5:00pm <b>Pub night</b> at Pogue Mahones 777 Bay Street (optional)	4:30–8:00pm <b>Pitching Science coaching</b>	4:00 pm Pub social (optional)	



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**WEEK 2**

Sunday June 14	Monday June 15	Tuesday June 16	Wednesday June 17	Thursday June 18	Friday June 19	Sat 20, Sun 21
Free weekend	9:00 am	9:00 am	9:00 am	9:00 am	9:00 am	Participants may remain at Victoria College until Sunday, June 21
	<b>Pitching Science coaching</b>	<b>Module 8: Marketing</b>	<b>Module 10: Company Valuations</b>	<b>Toronto Ecosystem Day</b> <i>Suite 1140, 11<sup>th</sup> floor Classroom</i> <b>From concept to acquisition and back again: building life science startups</b> 10:00-10:15 break 10:15-11:15 <b>Creative Destruction Lab</b> , Rotman School of Management 11:30-12:00 pm <b>Tour of JLABS</b>	<b>Pitching Science Competition (MbD team, CCRM and Rotman faculty)</b>	
	12:00–1:00pm lunch	12:00–1:00pm lunch	12:00–1:00pm lunch	12:00–1:00pm lunch	12:00–1:00pm Closing lunch (lunch provided)	
1:00-4:00pm <b>Module 7: Leadership</b>	1:00-4:00pm <b>Module 9: Strategy</b>	1:00-4:00pm <b>Module 9: Strategy</b>  4:30-8:00 pm Pitching science coaching	<b>Free afternoon</b> <ul style="list-style-type: none"> <li>• <b>Self-directed customized meetings:</b> set up individual meetings with organizations/entities in Toronto's regenerative medicine ecosystem</li> <li>• <b>Pitching Science rehearsal (optional)</b></li> </ul> 5:45pm: Meet at <a href="#">Art Gallery of Ontario</a> , 317 Dundas St. W. (optional)	<b>Toronto Ecosystem contd.</b> <ul style="list-style-type: none"> <li>• University Health Network</li> <li>• BlueRock Therapeutics</li> </ul>	1:00-3:00 pm <b>Workshop wrap-up and debrief</b>	

